Good governance: building sustainable societies

Earning the trust of stakeholders is the key to mobilising resources towards a common vision.

A sustainable global economy is one that combines long-term profitability with ethical behaviour, social justice and environmental care. Good governance is at the heart of a global sustainable economy. Business can play a fundamental role in creating a sustainable future by embracing this challenge as an opportunity for innovation and long-term value creation.

Principles embraced by the business world

Good governance is a culture and a climate in which trust for institutions flourishes.

Active engagement and responsible behaviour

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Civil society supports UNSG principles